

2018

CRYPTO TRAKKER PORTFOLIO

Q3 2018 Commentary/Update



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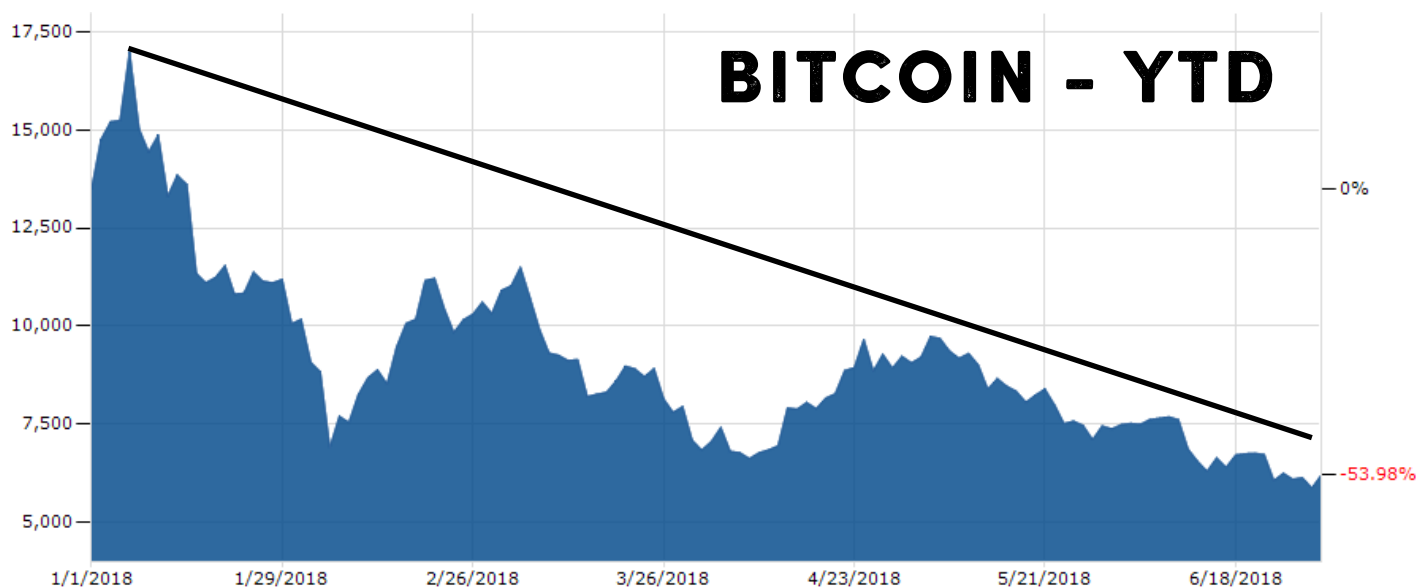
Q3 2018 Crypto Trakker Portfolio Update

Welcome to the Q3 2018 Crypto Trakker Portfolio update!

In this brief quarterly update and commentary, my goal is to share our current thoughts regarding the performance of our 2018 Crypto Trakker Portfolio since its inception on December 1, 2017. *(While we have personally owned a diversified portfolio of cryptocurrencies for around five years, an overwhelming demand from our members led us to share our top 10 favorite holdings for 2018 in the form of the Crypto Trakker Portfolio.)*

The first half of 2018 has been punishing to cryptocurrency prices across the board. While the price action in the first quarter of 2018 was certainly more brutal, Bitcoin and other digital currencies closed out second quarter hovering near major support levels.

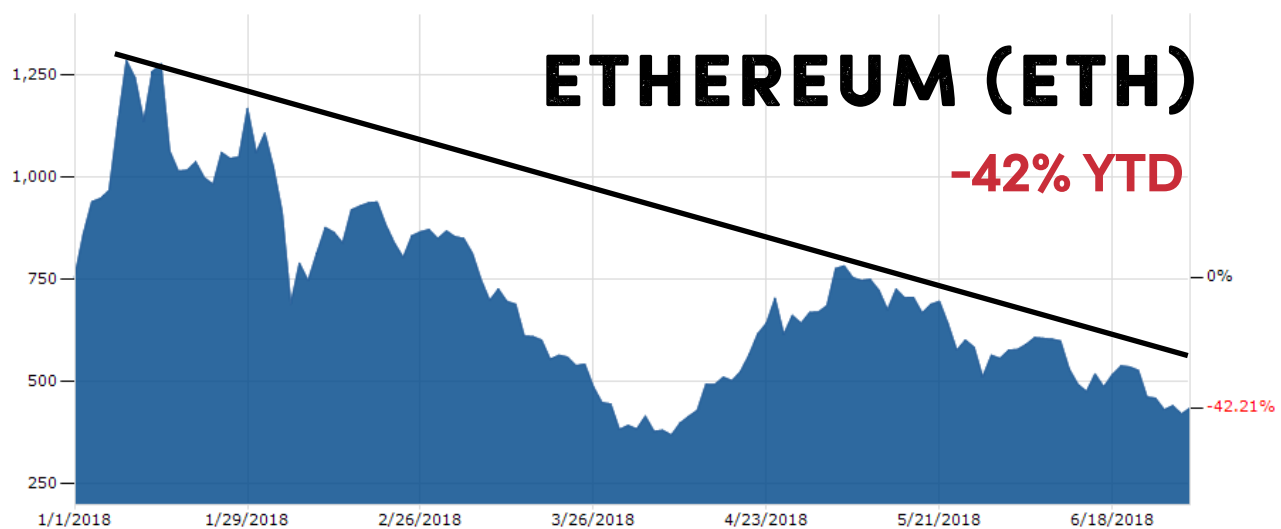
The sharp descent in Bitcoin's price, specifically since its peak last December, is evidenced by its 200 DMA still lingering near \$10,000. After a 54% YTD loss, BTC/USD has been finding solid support in the \$5900-\$6000 range, which has been a key support level since last November. Because most cryptocurrency prices move with the price of Bitcoin, watching the BTC/USD chart is important for tracking the broader health of the market. (While the price correlation has become less pronounced over time, the price of Bitcoin still moves the market.)



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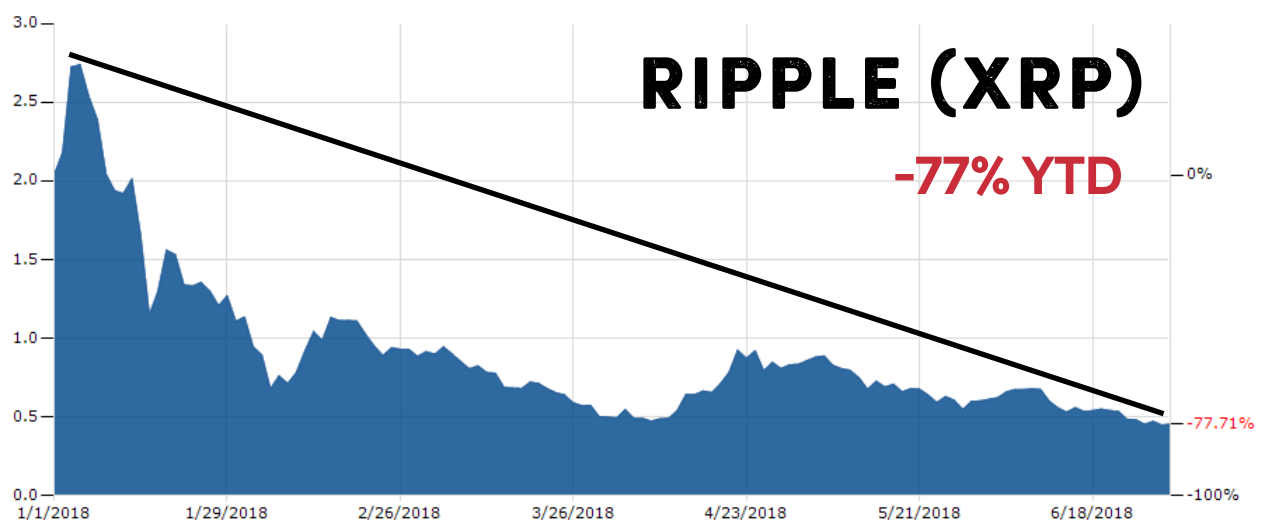
Here at FollowtheMoney.com, we remain unfazed by the ongoing price rout and maintain a long-term bullish view on high quality cryptocurrencies. By high quality, we mean those cryptocurrencies that have generated demand through not just hype, but by actually solving real-world problems. Our 2018 portfolio is filled with such practical cryptocurrencies.

One such cryptocurrency is Ethereum, which is currently trading just above its 2018 lows around \$450 and is down 42% year-to-date.



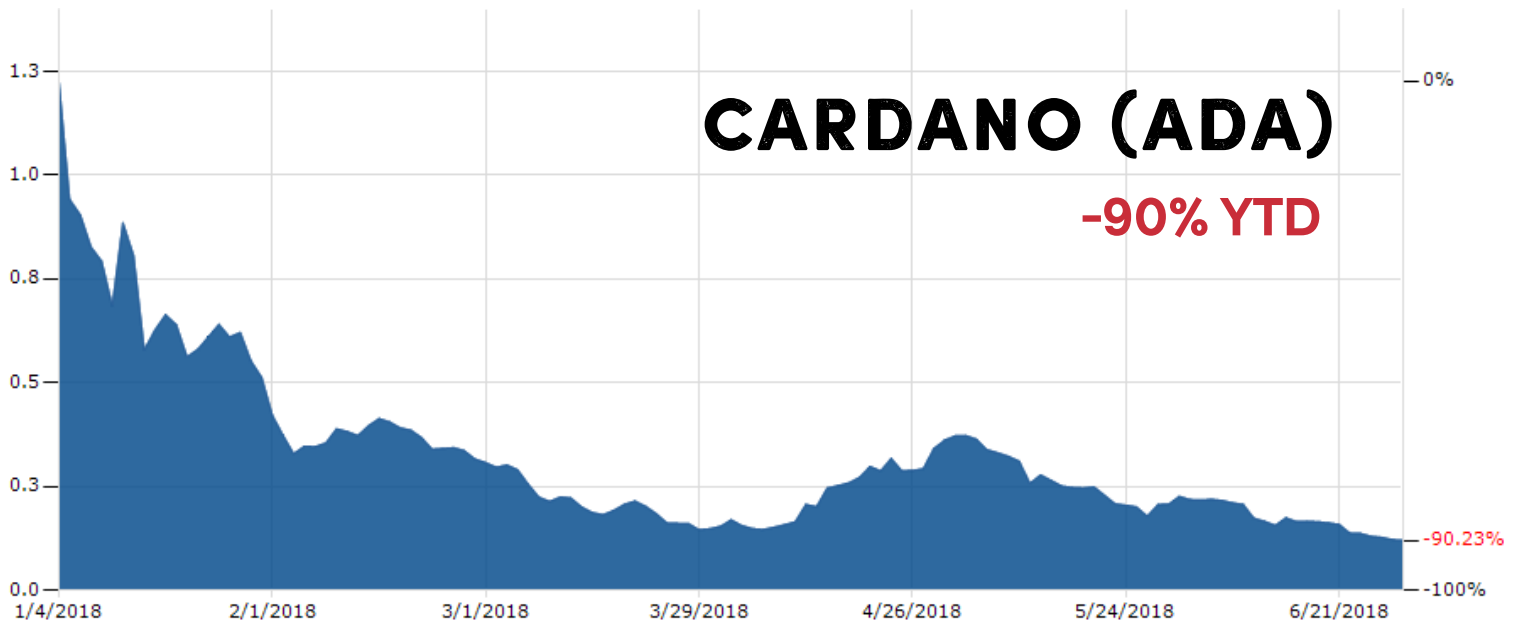
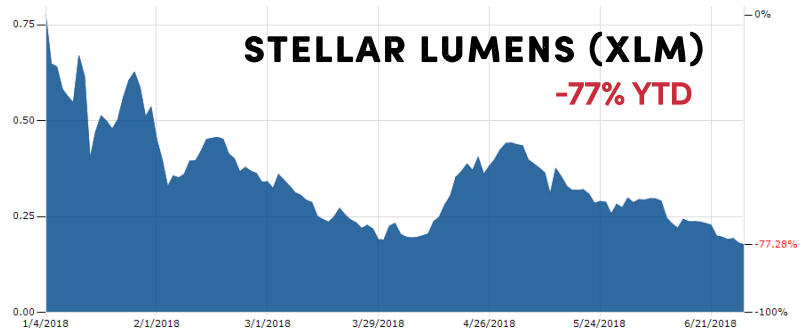
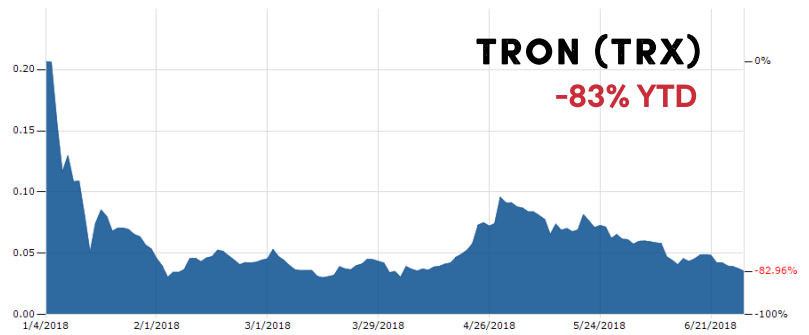
We believe the current swoon in high-quality cryptocurrency prices could be an excellent opportunity to add exposure before the next major price rally, which could begin later this year.

Ripple is another high-quality cryptocurrency that is trading well off of its yearly highs, now down 77% YTD!



Q3 2018 Crypto Trakker Portfolio Update

I. Q1 Performance: Of the 10 cryptocurrencies held in our 2018 portfolio, four have risen in value while six have lost value, as of June 30. Leading the pack is **Tron (TRX)**, which we were fortunate enough to identify early on as a high-quality cryptocurrency with a powerful mission and growing mass appeal. Since our entry into TRX, we have enjoyed a massive 1690% return. So too, **Stellar Lumens (XLM +50%)** and **Ripple (XRP +76%)** remain



well in the green since being added to our 2018 portfolio on Dec 1, 2017.

Perhaps our favorite cryptocurrency as we head into Q3 is Cardano (ADA). This powerful technology, created by a team of academics and scientists, still appears to be underestimated by the investing community. Led by Charles Hoskinson (*a mathematician and co-founder of Ethereum*), Cardano could truly be a major challenger to Ethereum in the coming years and, if the future unfolds the way we expect, the returns for early Cardano investors could be staggering. **We will add 20% more to our existing position at current prices this week.**

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LATEST PRICES



II. Portfolio Changes: We have decided to maintain exposure to all 10 cryptocurrencies into Q3 2018. With cryptocurrency prices currently in a slump, now could be an ideal time to add to our existing positions in some of our favorite holdings.

We have "buy" ratings on all of our current holdings. However, we have reserved our "strong buy" rating for just three of our favorite cryptos: **Bitcoin (BTC)**, **Ethereum (ETH)**, and **Cardano (ADA)**.

We intend to add 5%-10% more to our existing positions with current "buy" ratings and to add 10%-30% more to our existing positions boasting "strong buy" ratings. You can find these complete ratings, along with our current 2018 price targets, on the next page.

Our next Crypto Trakker portfolio update will be released at the end of Q3, on October 1. Until then, happy investing!

Many blessings to you and yours!

Jerry Robinson

Jerry Robinson

FollowtheMoney.com - Founder



THE 2018 CRYPTO TRAKKER PORTFOLIO

Ticker	Name	Entry Price	% Performance Since Inception	2018 Price Target	Action
BTC	Bitcoin	\$11,729.10	-46%	\$18,000.00	STRONG BUY
ETH	Ethereum	\$479.94	-6%	\$900.00	STRONG BUY
XRP	Ripple	\$0.259132	+76%	\$2.50	BUY
LTC	Litecoin	\$103.45	-24%	\$350.00	BUY
ADA	Cardano	\$0.128784	+5%	\$0.75	STRONG BUY
XEM	NEM	\$0.236326	-31%	\$0.95	BUY
XLM	Stellar Lumens	\$0.0903348	+50%	\$0.65	BUY
POWR	Power Ledger	\$0.688728	-58%	\$1.75	BUY
TRX	Tron	\$0.00208889	+1690%	\$0.09	BUY
MIOTA	IOTA	\$1.44587	-29%	\$3.50	BUY

Total Average % Return Since Portfolio Inception: 163%



THE 2018 CRYPTO TRAKKER PORTFOLIO

All of the below cryptos were added to FTM's 2018 Crypto Portfolio on Dec. 1, 2017



The world's largest and most liquid digital currency.

Entry Price: \$11,279.10

Added to FTM's 2018 Core Portfolio on Dec. 1, 2017

2018 Price Target:

\$18,000.00



A secure blockchain-based world computer facilitating communications and payments.

Entry Price: \$479.94

Added to FTM's 2018 Core Portfolio on Dec. 1, 2017

2018 Price Target:

\$900.00

As the world's largest and most popular cryptocurrency, Bitcoin enjoys many advantages in 2018.

As millions of new crypto investors stumble into the space in 2018, nearly all of them will buy Bitcoin, at least at first. In addition, Bitcoin is required to purchase virtually all other cryptocurrencies, which will also drive buying demand up in 2018.

While the competition for Bitcoin's crown from new cryptocurrency upstarts grows fiercer by the day, Bitcoin's brand recognition will protect its status -- at least through the early innings of 2018.

Ethereum is certainly among the most underrated digital currencies available to investors and developers today. Created in 2013 by Russian-Canadian programmer Vitalik Buterin, and later released to the public in 2015, the potential uses for this new and burgeoning decentralized platform are mind-boggling. Unlike Bitcoin, which was initially designed to be a decentralized peer-to-peer digital payment system, Ethereum threatens to disrupt more than just payment systems, thanks to its ingenious "smart contract" technology.



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A bank-friendly blockchain technology that acts as both a cryptocurrency and a digital payment network for financial transactions.

Entry Price: \$0.259132

Added to FTM's 2018 Core Portfolio on Dec. 1, 2017

2018 Price Target:
\$2.50

I still recall how excited I was when I first discovered Ripple back in early 2013. I began accumulating this cryptocurrency when it was trading well below a penny. Since then, it has reached over \$3 at its peak and is still wildly undervalued in my own opinion. Unlike most of the cryptocurrencies in this list (except IOTA), Ripple is centralized. This makes it attractive for financial institutions and other corporations seeking to enter the space. While this dissuades some investors, it does the opposite for me as I think it will lead to quicker adoption by Wall Street.



A decentralized peer-to-peer cryptocurrency that is often referred to as the silver to Bitcoin's gold.

Entry Price: \$103.45

Added to FTM's 2018 Core Portfolio on Dec. 1, 2017

2018 Price Target:
\$350.00

Litecoin was created by Charlie Lee, an ex-Director of Engineering at Coinbase, back in 2011. Early on, Lee identified some of the potential constraints that Bitcoin would have as it gained greater popularity, and he created Litecoin through a hard-fork in Bitcoin. Based entirely on the Bitcoin blockchain, Lee optimized Litecoin to transact four times faster than Bitcoin. He also boosted the total max circulating supply from Bitcoin's 21 million by a factor of four to 84 million. Known as the silver to Bitcoin's gold, Litecoin is a promising currency that could soar in 2018.



THE 2018 CRYPTO TRAKKER PORTFOLIO

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CARDANO (ADA)

The first blockchain project to be developed from a scientific philosophy, and the only one to be designed and built by a global team of academics/engineers.

Entry Price: \$0.128784

*Added to FTM's 2018 Portfolio
on Dec. 1, 2017*

2018 Price Target:
\$0.75

Created and led by Charles Hoskinson, a brilliant mathematician and a co-founding member of Ethereum, Cardano is an open-source blockchain project that some experts say is a "better" version of Ethereum. Like Ethereum, Cardano uses "smart contracts" but with advanced features. ADA is the cryptocurrency behind Cardano, and it is used to receive and send digital funds like other cryptocurrencies. I am extremely bullish on Cardano's future and believe that its robust technology could finally get the attention it deserves in 2018.



NEM (XEM)

The world's first Smart Asset blockchain.

Entry Price: \$0.236326

*Added to FTM's 2018 Portfolio
on Dec. 1, 2017*

2018 Price Target:
\$0.95

NEM, which stands for "New Economy Movement" was created in 2014 and is unique in the cryptocurrency space. Unlike many of its peers, NEM was not simply created from a Bitcoin "fork" (like Litecoin), but instead was custom built from the ground up specifically to address some of the challenges confronting Bitcoin. Not just a currency, but an entire financial ecosystem, NEM - and its currency XEM - seeks to dominate the cryptocurrency market as seen in its growing adoption in the East. I personally believe the future is very bright for NEM and will be holding for a long time.



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STELLAR (XLM)

An open-source, distributed payments infrastructure that connects people, payment systems, and banks to move money quickly, reliably, and for a fraction of a penny.

Entry Price: \$0.0903348

*Added to FTM's 2018 Portfolio
on Dec. 1, 2017*

2018 Price Target:
\$0.65

In 2014, Stellar Lumens was created as a fork from Ripple for the purpose of solving cross-border payments and for exchanging money -- even micropayments. The Stellar platform offers extremely fast and efficient transactions. Unlike the slower transaction speeds associated with Bitcoin, transactions on the decentralized Stellar network resolve within 2-5 seconds. One lumen (XLM) is a unit of digital currency, like a bitcoin. Stellar's recently announced collaboration with IBM to launch global blockchain banking is likely the first of many such announcements.



LEDGER (POWR)

A peer-to-peer, blockchain-based energy trading platform where renewable energy can be sold between buyers and sellers without a middleman.

Entry Price: \$0.688728

*Added to FTM's 2018 Portfolio
on Dec. 1, 2017*

2018 Price Target:
\$1.75

Power Ledger is leveraging the blockchain to completely decentralize the production of electricity. By democratizing electricity, the need for intermediaries, such as power companies, is eliminated. Power Ledger's blockchain technology enables both the tracking and delivery of generated electricity from one person to another. With the world accelerating its move away from fossil fuels to renewable energy sources, this new technology will lead to radical new peer-to-peer sharing of renewable energy and will further loosen the iron grip of the modern public utility monopoly.



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(TRX)

A global free content entertainment system using blockchain and distributed storage technologies.

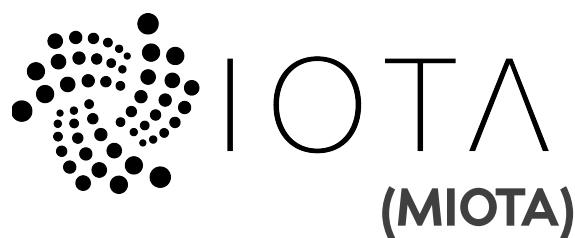
Entry Price: \$0.00208889

*Added to FTM's 2018 Portfolio
on Dec. 1, 2017*

2018 Price Target:

\$0.09

I first spotted Tron while researching new coins back in October 2017 when it was trading for less than a penny. When I officially added it to the 2018 Portfolio, it was still under most investors' radar. However, it popped as high as \$0.25 in January as the coin began getting press. The coin's creator, Justin Sun, is a protégé of Alibaba's Jack Ma, and is already a successful young businessman in Asia. His 10-year vision for Tron is extremely ambitious and could yield massive gains for the underlying coin, TRX. I expect great things, not just in 2018, but for years to come.



A revolutionary new transactional settlement and data transfer layer for the internet of things.

Entry Price: \$1.44587

*Added to FTM's 2018 Portfolio
on Dec. 1, 2017*

2018 Price Target:

\$3.50

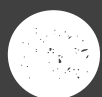
IOTA is a unique permissionless open source distributed ledger which seeks to become the backbone of the burgeoning new "internet of things" (IOT). Think smart cities, smart homes, and smart grids. IOTA is not built upon a blockchain, but a different type of protocol known as the "tangle." The tangle separates IOTA from all of its competitors, as its mathematical structure makes it infinitely scalable and its transaction speed actually increases as its user base grows. Additionally, IOTA boasts zero transaction fees, making it attractive for commercial and non-commercial applications.



TWO CRYPTO INVESTING RULES

When investing in cryptocurrencies, I observe the following two important investing rules:

1



Do not invest more money into cryptocurrencies than you can afford to lose by limiting your exposure to just 5% of your total investable assets.

(Total investable assets = All money above your six-month liquid savings that is currently invested or that could be invested.)

2



Secure your long-term cryptocurrency holdings in a hardware wallet, not on an exchange.

Insure your investment into cryptocurrencies by purchasing a hardware wallet (Ledger Nano S, Trezor, etc). Do NOT leave your cryptocurrencies on an exchange, and NEVER share your private keys with anyone. See our recommended wallets and tutorials [here](#).



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We trade based on trends, not opinions. Market opinion and sales hype are a dime a dozen and can quickly lead investors to the poorhouse. Instead of relying on opinion, we follow trends.

We stay on the right side of the trend. When the trend begins to rise, we get in. When the uptrend ends, we sell. *(We also provide our premium members with actionable strategies for profiting in a downtrend.)*

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