



**PROFIT TRAKKER™**

trend trading system

# A BEGINNER'S GUIDE TO THE PROFIT TRAKKER SYSTEM

Follow *The* **MONEY**

## WHAT IS THE PROFIT TRAKKER SYSTEM?

The **Profit Trakker Trend Trading System** (formerly the Trigger Trade Pro system) is a momentum-based trading system that offers low-risk stock trading setups with high probability returns. Through the constant refining of a handful of proprietary technical indicators based on market conditions, our time-tested trend following system has accurately identified every major price move in every U.S. stock and ETF.

The Profit Trakker trading system was created by veteran stock trader, **Jerry Robinson**. Mr. Robinson began trading back in 1996 and is the founder of FTMDaily.com, a fiercely independent investment trend research firm.

The Profit Trakker trading system is highly conservative. (We hate to lose money on a bad trade!) Therefore, you will notice that we set all of our stop orders at around 8% or less.

## HOW DOES IT WORK?

As a premium member of Follow the Money, you will be given access to one daily stock trading idea in our **secure members area** every morning before the U.S. stock market opens.

*(You can also opt to have these daily trading ideas sent via email or text alert every morning.)*

Each daily stock trading idea comes complete with:

- 1) The stock's **Trigger price** (the "Trigger" price is the BUY price)
- 2) Our **stop loss** price (a price at which the stock will automatically sell)
- 3) Jerry Robinson's personal **commentary** on the trade
- 4) A **status update** of our ongoing trading activity



JERRY Robinson

FIERCE TRUTH + REAL PROFIT



**ABOUT YOUR  
TRADING COACH**

**20 YEARS TRADING  
EXPERIENCE**

### SPECIALITIES:

- SWING TRADING
- POSITION TRADING

### INVESTMENT FOCUS:

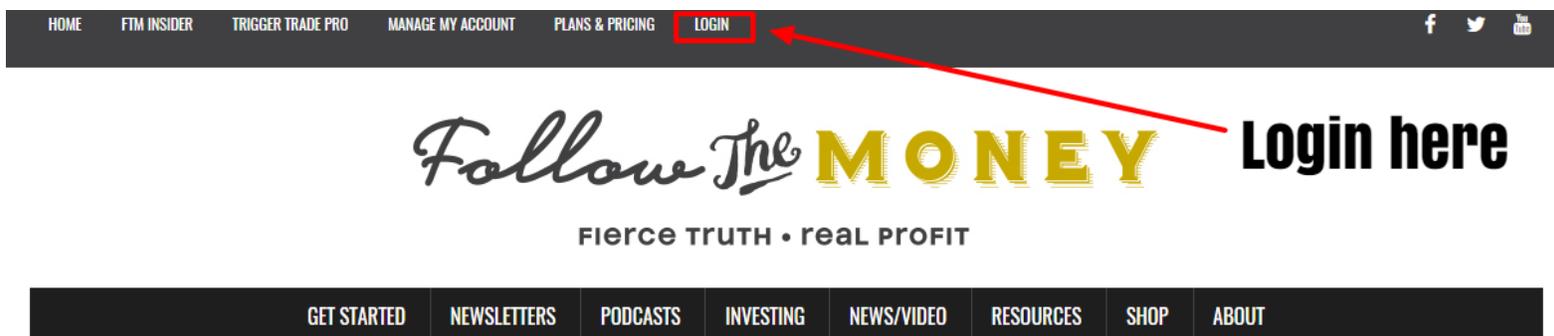
- PRECIOUS METALS
- COMMODITIES
- GLOBAL MARKETS



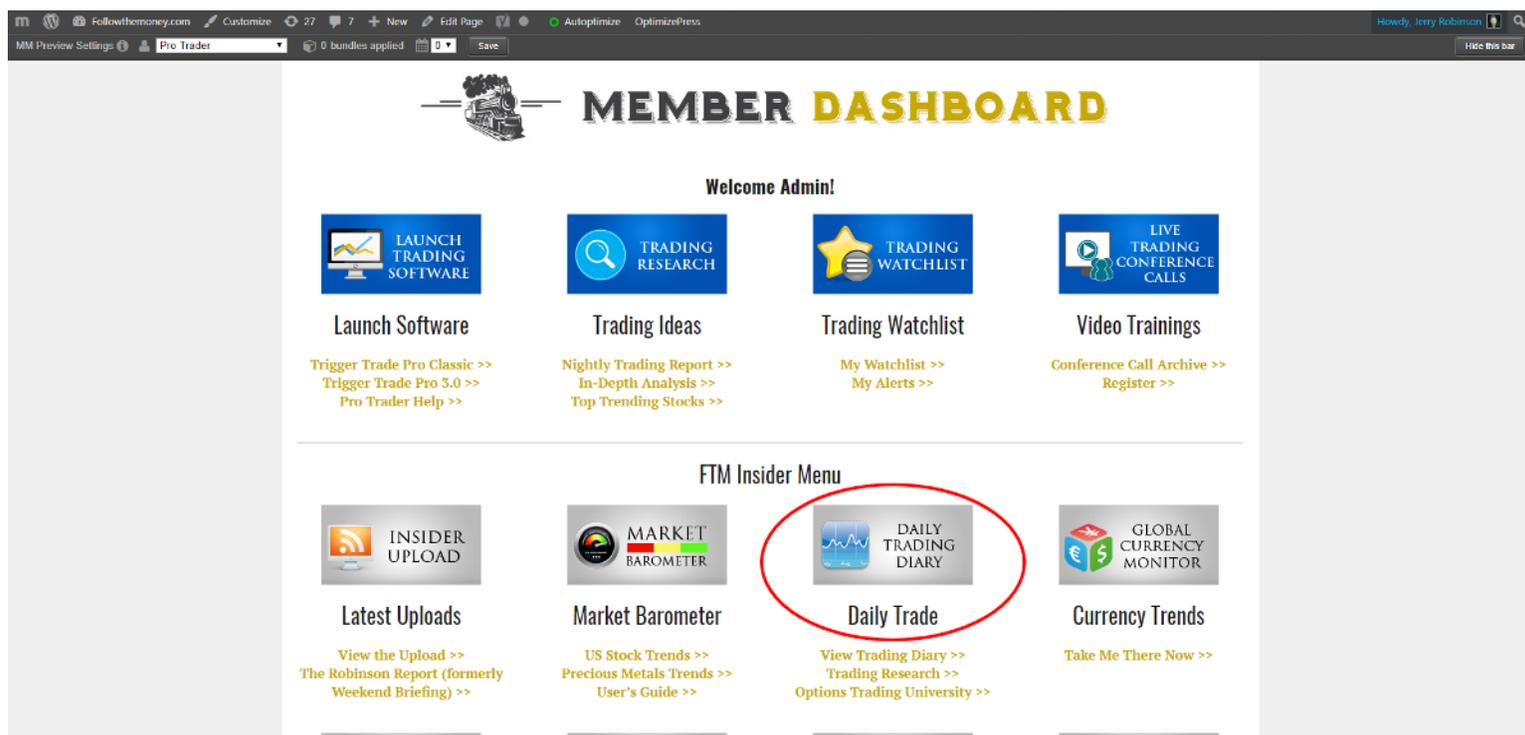
## HOW TO ACCESS THE MEMBERS AREA

To view the daily trading idea, simply go to FTMDaily.com and log-in to your member account.

(Click the login option at the top of our website or go to <http://ftmdaily.com/login>)



Once you are logged-in, you will see your FTM member menu.



Once you are logged-in, you will see your FTM member menu.

To access the daily trading idea, simply click on the View Trading Diary link within your FTM member menu.

(You can bookmark this url: <http://ftmdaily.com/dailytrade> for quicker access.)

After clicking on the "View Trading Diary" link, you will be able to view all of our current trading positions.



## DAILY TRADING DIARY

SWING TRADING IDEAS  
UPDATED DAILY SINCE 2012

WITH JERRY ROBINSON

Nasdaq 6595.5542 -7.9941 -0.1211% Russell 2000 1505.653564 -1.270996 -0.084344% Volatility (VIX) 9.77 -0.08 -0.81% Gold Spot Price 1296.30 +7.40 +0.57% Gold ETF 122.98

### Current Trading Positions – In Play

Jerry Robinson's Daily Trading Diary : In Play Positions								
Company Name	Ticker	Entry Date	Entry Price	Stop Loss	Current Price	Performance % To-Date	Today's Low	Today's High
Stamps.com Inc.	<a href="#">STMP</a>	10/11/17	\$220.27	\$198.20	\$223.00	1.24%	\$216.20	\$224.30
Autohome Inc (ADR)	<a href="#">ATHM</a>	10/10/17	\$62.20	\$58.16	\$58.13	-6.54%	\$57.66	\$62.01
VanEck Vectors Junior Gold Miners ETF	<a href="#">GDXJ</a>	10/9/17	\$34.68	\$33.25	\$34.78	0.29%	\$34.51	\$34.87
Veeva Systems Inc	<a href="#">VEEV</a>	10/5/17	\$58.07	\$55.18	\$59.63	2.69%	\$57.71	\$60.47
iShares MSCI Philippines Investable	<a href="#">EPHE</a>	10/4/17	\$37.48	\$35.82	\$37.31	-0.45%	\$37.27	\$37.36
Emerging Markets Internet and Ecommerce ETF (The)	<a href="#">EMQQ</a>	10/3/17	\$36.89	\$35.51	\$37.20	0.84%	\$37.20	\$37.41
Market Vectors Rare Earth Strat Met ETF	<a href="#">REMX</a>	10/2/17	\$26.19	\$26.48	\$26.91	2.75%	\$26.85	\$27.01
Essent Group Ltd	<a href="#">ESNT</a>	9/27/17	\$40.06	\$37.68	\$40.46	1.00%	\$40.01	\$40.72
ILG Inc	<a href="#">ILG</a>	9/27/17	\$26.91	\$28.18	\$29.33	8.99%	\$29.17	\$29.52
Direxion Shares Exchange Traded Fund Trust	<a href="#">CURE</a>	9/26/17	\$45.00	\$45.88	\$46.79	3.98%	\$46.74	\$47.01
RealPage Inc	<a href="#">RP</a>	9/20/17	\$40.00	\$41.48	\$42.58	6.45%	\$42.00	\$42.70
Aerofjet Rocketdyne Holdings, Inc.	<a href="#">AJRD</a>	9/19/17	\$30.55	\$34.48	\$35.24	15.35%	\$34.90	\$35.65
Global X Funds	<a href="#">ARGI</a>	9/6/17	\$29.91	\$31.98	\$31.80	6.32%	\$31.72	\$32.36

Below this Current Trading Positions table, which monitors all of the trades that are currently in play, we have another table of Current Trading Ideas that have not yet reached their "trigger" price.

Learn more about this table on the next page...

## TWO IMPORTANT TRADING RULES WE FOLLOW

### RULE #1

**Ignore ANY and ALL triggers that occur in the first 30 minutes of the market's open.**

Due to the erratic nature of the first 30 minutes of trading, we have found it is typically best to avoid this time period for new purchases. On the other hand, it can be an excellent time to sell or liquidate a position.

### RULE #2

**ALWAYS place a stop loss order immediately after adding a new position.**

We cannot stress the importance of using stop loss orders enough when it comes to trading the financial markets. By placing this immediate stop loss order, we are able to protect against a sudden steep downturn in the stock price. We NEVER trade without using stop loss orders.

# THE "CURRENT TRADE IDEAS" TABLE

## Current Trade Ideas – Awaiting Trigger Price

Mobile and tablet users click the green "plus" icon in the table below to view more about each trading idea.

Show  entries Search:

Date	Ticker	Trigger Price	Max Buy Price	Stop Loss	Comments
10/12/17	<a href="#">HDB</a>	\$96.19	\$96.50	\$91.95	<p>HDFC Bank (HDB) is one of the largest banking institutions in India. The stock came on our radar back in April of this year as it was breaking out to new all-time highs. We profiled the stock here as a potential swing trend uptrend back in July. We closed that swing trade out in less than a month for an 8% gain.</p> <p>Now, HDB is bouncing after re-testing key support near \$92. The stock has been consolidating but may resume its powerful long-term uptrend if it can breakout above overhead resistance around \$96.</p> <p>We will enter HDB if it can trigger a new Swing uptrend with a chart-based entry appearing at \$96.19. We will buy up to \$96.50 and, once positioned, will immediately place a stop loss at \$91.95 upon entry.</p>
10/11/17	<a href="#">KWEB</a>	\$59.48	\$60.00	\$56.44	<p>The KraneShares CSI China Internet ETF (KWEB) offers exposure to Chinese internet companies that provide similar services as Google, Facebook, Twitter, eBay, Amazon, etc., which are benefiting from increasing domestic consumption by China's growing middle class.</p> <p>After swooning early last month near \$59 resistance, KWEB's price has since been steadily rising back towards this previous high on steady volume. Now, a new Swing uptrend entry is coinciding with a new breakout entry at \$59.48.</p> <p>We will enter KWEB if it can trigger a new Swing uptrend with a chart-based entry appearing at \$59.48. We will buy up to \$60 and, once positioned, will immediately place a stop loss at \$56.44 upon entry.</p>
10/10/17	<a href="#">WGO</a>	\$45.02	\$45.50	\$42.48	<p>Winnebago Industries (WGO), the popular Iowa-based manufacturer of Class A, B, and C motor homes or recreational vehicles, has been riding the silver tsunami as 10,000 baby boomers retire each day in America in 2017. While retirees aren't the only source of demand for motorhomes/RVs, they do compose a large portion. This uptick in sales has been seen across the entire industry, but a brand name like Winnebago carries weight and trust both with purchasers and investors.</p> <p>Now, the stock has pulled back after a recent analyst downgrade, providing a potential swing trading opportunity. A new Swing uptrend entry appears at \$45.02, just above overhead resistance.</p> <p>We will enter WGO if it can trigger a new Swing uptrend with a chart-based entry appearing at \$45.02. We will immediately place a stop loss at \$42.48 upon entry.</p>
9/27/17	<a href="#">FNJN</a>	\$2.42	\$2.48	\$2.25	<p>Finjan Holdings (FNJN) is a highly speculative penny stock that is currently testing support at its 200 DMA after a massive high volume rally that began in April. The company, which owns and licenses a myriad of patents in the cybersecurity industry, is now attempting a new Swing uptrend with a chart-based entry appearing at \$2.42.</p>

## HOW TO READ THE CURRENT TRADE IDEAS TABLE

There are six columns of important data associated with each new daily trading idea. Let's briefly explain each of them.

- 1. Date:** This is the date that the trading idea was listed in the Trading Diary. This new trading idea will typically expire within 10 trading days from this date if it fails to reach its Trigger price.
- 2. Ticker:** This is the stock's ticker symbol. You can click the ticker to see the latest stock data, courtesy of Yahoo Finance and Finviz.
- 3. Trigger Price:** This is the BUY price. When the stock reaches the Trigger price, we buy! (Inversely, if the stock fails to reach its Trigger price, we do not buy.)
- 4. Max Buy Price:** This is the maximum price that we will pay for the stock once it reaches its predetermined trigger price. This price is typically about 0.5% above the Trigger price. Our Max Buy Price helps prevent us from chasing the stock.
- 5. Stop Loss:** This is the price at which we set our stop loss order immediately after buying the stock. As our gains begin to increase on a trade, we will often raise our stop loss price to lock in those gains. You can always find our most up-to-date stop loss price for the stock in this field.
- 6. Comments:** Each new daily stock trading idea is personally handpicked and commented on by FTMDaily.com founder and veteran trend trader, Jerry Robinson.

# THE PROFIT TRAKKER TRADING SYSTEM: UNDER THE HOOD

While all of our members enjoy receiving – and profiting – from our daily trading ideas, our more technically-minded members may be interested in learning exactly how our trading system identifies and selects stocks to trade. In this section, we will briefly introduce you to the “mechanics” of our trading system.

Look closely at the nearby image. This image contains the three specific pieces of technical data that our trading system analyzes each day on thousands of U.S. stocks and ETFs.

We call them 1) the Tripwire, 2) the Trigger, and 3) the Confirmation. Let’s consider each of these briefly...

**Step #1: Wait for the Tripwire.** When a stock’s “Tripwire” line emerges from the GREEN ‘BUY’ zone, we say that the stock has “tripped.” When a stock “trips”, it is the first sign that a potential new uptrend is beginning. Once a stock “trips” by emerging from the GREEN ‘BUY’ zone, it instantly comes onto our radar for closer examination.

**Step #2: Wait for the Trigger.** After the stock has “tripped,” our system then waits for the stock to “trigger.”

The RED line is the “Trigger” line. When the BLACK line moves above the RED Trigger line, we say that the stock has “triggered.”

Before the trigger is considered valid, it must first be “confirmed.”

## TRADING 101 LESSON

# PROFIT TRAKKER™

TREND TRADING SYSTEM

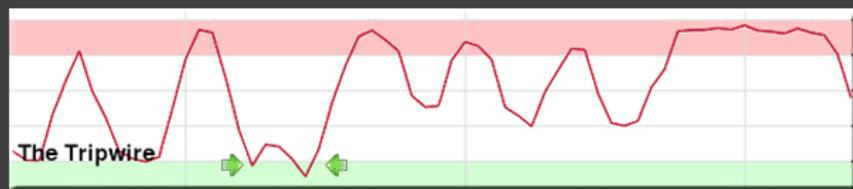


## HOW OUR SYSTEM WORKS

STEP #1

### WAIT FOR THE ‘TRIPWIRE’

When a stock “trips”, it is the first sign that a potential new uptrend is beginning.



When a stock’s “Tripwire” line emerges from the GREEN ‘BUY’ zone, it instantly comes onto our radar for closer examination.

We NEVER trade a stock that has not first dipped down into the GREEN zone of the Tripwire.



STEP #2

### WAIT FOR THE ‘TRIGGER’

Once the stock ‘trips’ we wait for the “Trigger,” which occurs when the BLACK line moves above the RED Trigger line.



STEP #3

### CONFIRM THE ‘TRIGGER’

If the Confirmation #1 line is in the GREEN ‘BUY’ zone, the ‘Trigger’ is CONFIRMED! The stock is a “BUY!”



Learn more about the Profit Trakker Trend Trading System:

<http://ftmdaily.com/tradingsystem>

# THE PROFIT TRAKKER TRADING SYSTEM: UNDER THE HOOD

**Step #3: Confirm the Trigger and Buy the Stock!** After the stock “trips” and “triggers” it needs to finally “confirm.”

Confirmation #1: This is the third and final indicator we watch prior to buying the stock.

To be a “confirmed trigger,” the Confirmation #1 line **must be** in the GREEN ‘BUY’ zone.

**If the Confirmation #1 line is in the RED “SELL” zone, the Trigger is not considered valid.**

In this case, we would wait for the confirmation before buying the stock or ETF.

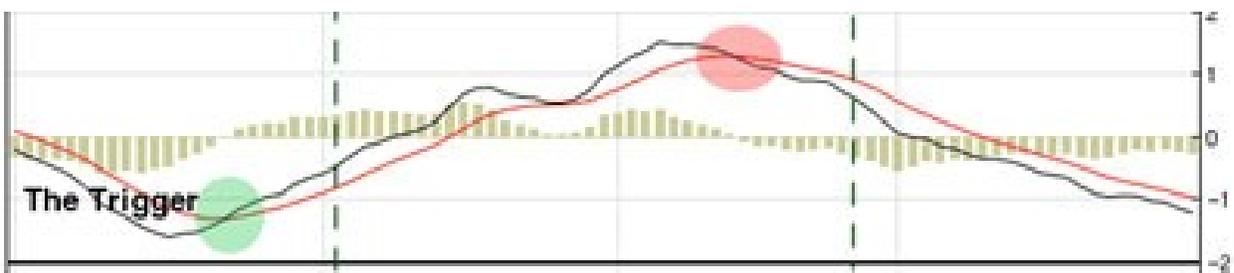
(NOTE: The confirmation is one of the most important steps to success with our system. Do not ignore this third and vital step!)

As you can see, our trading system is simple and straightforward. When we buy a stock according to our Trigger Trade system, we exit the stock with the Trigger Trade system using the exact opposite criteria. (See example below)

## THE TRIPWIRE



## THE TRIGGER



## THE CONFIRMATION



## FREQUENTLY ASKED QUESTIONS

### 1. Can I get text alerts when one of your stock trading ideas reaches its trigger price?

**YES.** We offer stock alerts to our members online at <http://ftmdaily.com/alerts> These alerts are generated via Barchart.com and are based on 15-minute delayed market data. We recommend that you utilize the free text and/or email alerts available through your preferred brokerage firm. However, if your particular online broker does not offer free text or email stock alerts, and you are looking for another solution, you can consider using a free stock text alert service like [Signals.com](http://Signals.com). Many of our members have told us that the Signals free stock text alert service works perfectly with the Trigger Trading system.

### 2. Do I have to sit in front of a computer all day watching my stock to be successful with this trading system?

**NO.** Once we buy a stock, we immediately set a stop loss order to limit potential losses. *(We provide our suggested stop loss price with each trading idea.)* After that, you will probably want to monitor your stocks a few times a day. Many of our subscribers follow their stocks on their smartphones or on some other mobile device. Also be sure to read our daily trading status updates, which are updated every weekday evening. These status updates often contain important information regarding our plans to sell our holdings or to change a stop loss order.

### 3. How much money should I put into each trade?

The answer to that question depends upon your amount of trading capital. Always remember that FTMDaily.com is not a financial advisory firm. We cannot legally tell you how to invest your money, as that would be highly unethical. However, we can tell you that most of our members who report the best success trade a minimum of 100 shares of stock. But everyone's situation is different.

### 4. I am completely new to trading? Where should I start? Do you suggest that I start by "paper trading?"

**YES.** Before you begin trading real money with our system, we strongly suggest that you get comfortable with our trading style by first paper trading. That is, "pretend" you are buying the stock and see how it performs. (This applies to both new and experienced traders.)

Our favorite free paper trading service is offered by OptionsHouse (formerly TradeMonster). Their free service provides you with \$100,000 in imaginary trading capital and automatically tracks your gains and losses as you place imaginary trades. You can open a free trading account with OptionsHouse [here](#).

## FREQUENTLY ASKED QUESTIONS

Simply open a trading account and instantly begin paper trading, even without funding your account. After a few months of “paper trading” with our system most of our members feel confident enough to begin using real money in their trading accounts.

### **5. Why do you avoid the first 30 minutes of the trading session?**

In our experience, the first 30 minutes of trading is often needlessly chaotic. It is a time when yesterday’s buyers are trying to close out positions and new buyers are trying to take new positions in the market. While there is no doubt that this can be an exciting trading time -- and a great time to sell a position -- it is also a time of general confusion. Gains and losses during the first 30 minutes of the market’s open are difficult to learn from, because they occur so randomly. After years of trading, I just prefer to wait out the early chaos and enter once the market has smoothed out. As such, I ignore all “triggers” that occur within the first 30 minutes of the trading session.

### **6. How do I know when to sell a stock?**

Our daily trading status updates will alert you when we plan to sell a stock in order to lock in gains or to cut our losses. You can also look at the “Commentary” field to see if we have an exit price target. However, those members with access to our Profit Trakker software can spot ideal entry and exit signals on any stock. If you are interested in learning more about our Pro Trader service, [click here](#).

### **7. Is the Trigger Price the same thing as a Buy Price?**

**YES.** The trigger price is the BUY price. When the stock reaches the trigger price, we buy it. If the stock doesn’t reach the Trigger price, we don’t buy. It’s really that simple.

### **8. When is the best time of day to sell a stock?**

After trading stocks for nearly two decades, I have found my favorite time to sell a stock usually occurs in the first 30 minutes or the last 30 minutes of the trading session.

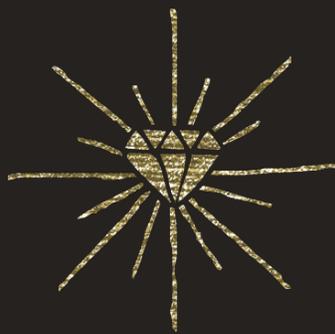
**Do you still have questions?**

Please email your question to member support at [info@followthemoney.com](mailto:info@followthemoney.com)



**FIERCE**  
**TRUTH**  
*Real*  
**PROFIT**

*Follow The* **MONEY**



PO BOX 1911

Fayetteville, AR

[info@ftmdaily.com](mailto:info@ftmdaily.com)



## About Followthemoney.com

FollowtheMoney.com is a fiercely independent investment research firm led by Christian economist, investor, and best-selling author, Jerry Robinson. Our nationwide team of financial experts boast a combined 203 years of experience in the financial markets.

Since 2010, more than one million FollowtheMoney.com readers and premium members from around the globe have enjoyed our profitable and cutting-edge investing insights.

**We trade based on trends, not opinions.** Market opinion and sales hype are a dime a dozen and can quickly lead investors to the poorhouse. Instead of relying on opinion, we follow trends.

**We stay on the right side of the trend.** When the trend begins to rise, we get in. When the uptrend ends, we sell. (*We also provide our premium members with actionable strategies for profiting in a downtrend.*)

Our premium members receive real-time actionable ideas and strategies designed to exploit both short-term and long-term trends.

### IMPORTANT DISCLAIMER:

**FOLLOW THE MONEY'S SMARTSCORE RATINGS, CHARTS, AND COMMENTARY ARE PROVIDED SOLELY FOR INFORMATIONAL AND EDUCATIONAL PURPOSES. CONTACT A FINANCIAL PROFESSIONAL BEFORE MAKING ANY FINANCIAL DECISIONS. FOLLOWTHEMONEY.COM, AND ITS SUBSIDIARIES SHALL NOT BE HELD LIABLE FOR ANY INVESTMENT DECISIONS EMPLOYED BY OUR MEMBERS.**

**AS ALWAYS, INVEST AND TRADE AT YOUR OWN RISK!**